It is not possible or necessary to consult with thousands of people when conducting community involvement activities. It is important, however, to provide the broadest possible range of stakeholders the opportunity to contribute to the noise management process. All people who believe themselves to be stakeholders are stakeholders.

## Identifying stakeholders

## Key Stakeholders, Internal and External

☐ Government regulators
☐ City/county planners
☐ Concerned citizens
☐ Economic development foundations
☐ Emergency responders
☐ Health professionals
☐ Educators
☐ Environmental organizations
$\hfill \square$ Landowners adjacent to your military property
☐ Local media
☐ Financial Institutions
☐ Installation commander
☐ Directorate of Public Works (DPW)/ Base Civil Engineer
☐ Environmental Quality Control Committee (EQCC)
☐ Environmental manager
☐ Master planner
☐ Staff Judge Advocate (SJA)
☐ Public Affairs Office (PAO)
☐ G3/Director of Plans and Operations
☐ Range Control Officer
☐ Airfield Operations Officer
$\hfill \Box$ Preventive Medicine or Environmental Science Officer
☐ Tenants
☐ Representatives from noise producers

☐ Major Command and Service Departmentt

The key to identifying stakeholders is to ask people in the community whom you should be talking to.

## **Finding Other Stakeholders**

There are likely many people in the community who you may not know are stakeholders that have an interest in noise management issues. The only way to ensure you don't leave a key group out is to keep asking people for recommendations of additional stakeholders.

- ☐ Local religious organizations
- ☐ Local service organizations, including Kiwanis, Lions Club, Rotary Club, etc.
- ☐ Local businesses found in the phone book yellow pages
- ☐ Fraternal organizations including Elks, Moose, Masons
- ☐ Chamber of Commerce
- ☐ Merchants' organizations
- ☐ League of Women Voters chapter
- ☐ Parent-teacher organizations
- ☐ Neighborhood associations
- ☐ Professional organizations and trade groups

When contacting community organizations, make a personal call—tell them what you want to give to them and what you want from them. Offer a brief, written overview of your installation's noise management efforts, which can be reproduced in club newsletters or other communication tools used by the various organizations (consult with your Public Affairs Office). Those who organize these groups are frequently looking for guest speakers—you might consider presenting the information at one of the organization's meetings. You could also sponsor an installation tour for the group.

For help with noise management community involvement activities, contact:

Operational Noise Program
U.S. Army Center for Health Promotion and
Preventive Medicine
MCHB-TS-EON
Aberdeen Proving Ground, MD 21010-5403
410-436-3829
http://chppm-www.apgea.army.mil/dehe/morenoise/

For help with the Navy's noise management community involvement activities, contact:

Special Assistant for AICUZ and Encroachment Commander Navy Installations Naval Facilities Engineering Command Washington Navy Yard, Washington DC 20374 202-685-9181 For help with the Air Force's noise management community involvement activities, contact:

AICUZ/Noise Program Manager Bases and Units Branch HQ USAF/ILEPB 1260 Air Force Pentagon Washington, D.C. 20330. 703-604-5277

For help with the Marine Corp's noise management community involvement activities, contact:

Community and Land Use Planner for AICUZ Headquarter Marine Corps Washington DC, 20380-1775 703-695-8240, ext 3350